

raising arizona kids

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celebrating
15
years of
serving
Arizona
families

FAMILY getaways

that are close to home

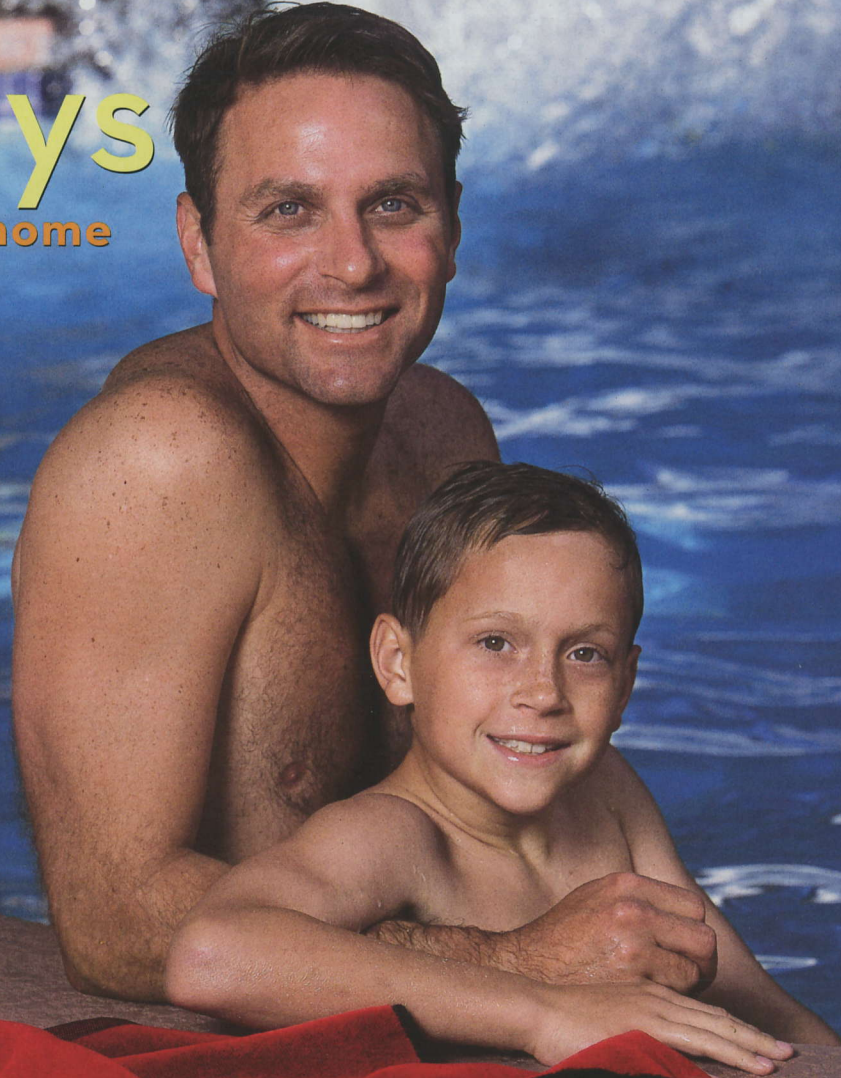
plus:

understanding

BIPOLAR DISORDER

helping teens

MANAGE MONEY



June 2004

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Express your talents with a T-shirt from **ITSWHOiM**

Struggling to find a unique gift for a child or adult who seems to have everything? With ITSWHOiM, a personalized and meaningful gift is just a mouse-click away.

The Scottsdale company offers a custom T-shirt with an ITSWHOiM logo on the front and space on the back for you to choose

seven words that describe the personality, characteristics or interests of the person who will wear it. A shirt for a sports-oriented child might have words like “determined,” “homerun,” “fast,” “enthusiastic,” “good sport,” “baseball” and “Diamondbacks.” For a girl who loves dance, you may choose words like “graceful,” “focused,” “flexible,” “beautiful,” “classical” “elegant” and “strong.” Co-founder Steven Ringelstein says the shirts offer people the opportunity to express themselves in a way that invites conversation.

“The shirts allow people to look at your special gifts and know that’s where you operate from,” explains Ringelstein, who began the busi-

ness with friend Ruben Payan. Ringelstein is a business coach who would also like to develop a workshop that helps people arrive at the seven words that describe their personality. He says the process of pinpointing the words is as much fun as seeing the words in print on a shirt.

ITSWHOiM shirts come in a variety of sizes for adults and children; cost is about \$20 and the shirt usually takes seven to 10 days to arrive. For more information, visit itswhoim.com.

